

Press Release

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GLOBAL KIDS TO OPEN INTERNATIONAL JUSTICE CENTER IN SECOND LIFE WITH ADDRESS BY THE ICC PROSECUTOR

(March 18, 2008) Global Kids, the foremost nonprofit in virtual world education, is set to launch the International Justice Center within Second Life on March 20 at 3PM EST. The inaugural event will feature a presentation and discussion by Mr. Luis Moreno-Ocampo, the prosecutor of the International Criminal Court (ICC). Later that same day, the center will host a simulcast of an address by Kofi Annan, former United Nations Secretary General.



Since 2005, Global Kids has leveraged the educational potential of virtual worlds to inform and involve people in pressing international and public policy issues. The International Justice Center builds on Global Kids' groundbreaking work by establishing an online hub supporting the ICC and the global justice concerns it addresses. Developed and administered by Global Kids with funding from the John D. and Catherine T. MacArthur Foundation, this innovative online learning center will provide resources for people to learn about the ICC, connect with ICC officials and advocates, and take action in support of human rights and international justice.

During the launch, the ICC Prosecutor will appear in avatar form to give a brief statement, answer questions from the audience, and introduce the Center. This will be broadcast live by SLCN.TV. Later that same day, the International Justice Center will host a simulcast of former United Nations Secretary-General Kofi A. Annan as he receives the first MacArthur Award for International Justice and gives a keynote address on international justice. Global Kids will stream a number of other live videos into the Center, including:

- 3:00-4:00 PM: In-world remarks and Q&A with ICC prosecutor Luis Moreno-Ocampo
- 4:30-6:00 PM: Panel discussion by major human rights officials on the topic of "The Emerging International Justice System"
- 9:00-9:40PM: Award ceremony and keynote address by Mr. Kofi Annan

All of these events can be viewed from the International Justice Center in Second Life and on the web at <http://justicecenter.net>. Participants in the virtual Q&A with the ICC prosecutor must be Second Life members and can teleport directly to the Center at [this link](#).

About Global Kids

Founded in 1989, Global Kids' mission is to transform urban youth into successful students and global and community leaders by engaging them in socially dynamic, content-rich learning experiences. Through its leadership development and academic enrichment programs, Global Kids educates youth about critical international and domestic issues and promotes their engagement in civil life and the democratic process.



In 2006, Global Kids became the first non-profit to develop a dedicated space for programming in the virtual world of Teen Second Life (TSL). Global Kids brings students from its New York-based programs into the organization's headquarters to conduct youth leadership programming and stream audio and video of major international events. This innovative program is conducted in collaboration with the MacArthur Foundation, UNICEF, the U.S. Holocaust Memorial Museum, Youth Venture, and the International Criminal Court, among others. More information on this program can be found on the blog http://holymeatballs.org/second_life/ and on Global Kids' website at www.GlobalKids.org.

About the International Criminal Court

The International Criminal Court is the world's first international human rights tribunal, designed to investigate and try those accused of committing some of the worst violations of human rights, including genocide, mass rape and war crimes. The ICC, headquartered in The Hague, Netherlands since 1998, is investigating and trying crimes committed in Sudan, Uganda, the Democratic Republic of Congo, and the Central African Republic.

About the MacArthur Foundation

The John D. and Catherine T. MacArthur Foundation is a private, independent grantmaking institution helping to build a more just, sustainable, and peaceful world. Through the support it provides, the Foundation fosters the development of knowledge, nurtures individual creativity, strengthens institutions, helps improve public policy, and provides information to the public, primarily through support for public interest media. With assets of \$6.8 billion, the Foundation makes approximately \$260 million in grants annually.

The IJC is a project of Global Kids and is supported by a generous grant from the Digital Media and Learning Initiative of the John D. and Catherine T. MacArthur Foundation. The IJC is an independent initiative and does not purport to represent or imply any formal association with the International Criminal Court. For more information, see <http://www.justicecenter.net>.

The Second Life Cable Network (SLCN.TV), a media partner of this event, is the premier virtual television network providing live coverage of a range of business, entertainment and sports events.

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